

FU International Academy Tenerife & SEOintheSUN - Unique Internship Abroad in Tenerife in SEO & Digital Marketing

- Are you annoyed by internships where you are always required to do the same boring tasks that everyone else considers themselves too good to do?
- Are you instead looking for an internship with intensive courses and practical training that will allow you to reach a level of knowledge that will help you to easily find a job afterwards, or enable you to work independently with own clients?

THEN this is exactly the right place for you!

We offer you:

- 6 months of work in an international team that's full of creative online workers,
- one week of intensive preparation through our [Digital Marketing Strategy Course](#) (value 490,--€),
- a single room in a shared flat right next to the beach,
- the unique atmosphere of an international company.

We are [FU International Academy Tenerife](#) and SEOintheSUN located in Puerto de la Cruz in Tenerife.

Here with us, you can:

1. **Learn Spanish:** We are the largest [Spanish school](#) of the Canary Islands with locations in Puerto de la Cruz and Costa Adeje.
2. **Become an expert in SEO and Digital Marketing:** Since 2010, we offer [Digital Marketing seminars and workshops](#) in the north of the island, in Puerto de la Cruz.
3. **Cowork:** "Coworking in the Sun" is the name of our [Coworking Space for Digital Nomads](#) - located in Puerto de la Cruz.

We'll prepare you in the best way possible for your digital marketing tasks!

After one week intensive SEO Bootcamp, you'll be integrated in our team.

During the upcoming months, you will put into practice what you've learned before. You will work on our websites as well as on those of our clients.

The following tasks are waiting for you:

- Writing of relevant and SEO-optimized content,
- Creation of Onsite SEO-reports and subsequent realization,
- Production of content and social media audits,
- Backlink-analysis and drawing up of 'link building' strategies,
- SEO competition analysis,
- Optimization for local SEO, Youtube SEO, mobile SEO,
- Research and "Influencers Outreach".

Your new [home](#) in Puerto de la Cruz is located right next to the beach and just 5 minutes away from the city center!



You will live for free in a fully-equipped, shared apartment together with one or two other interns. There is a furnished single room for you. The accommodation has a kitchen, a small balcony with a washing machine, a large living/dining room with ocean view, two bathrooms, access to the roof terrasse and Wifi. Once per week, we will be responsible for cleaning the common areas.

Our school can be reached within a 30 minutes walk. Or by a 10 minutes bus ride.

What we expect from you:

- Terms like CPC, SEO and retargeting are not foreign words to you.
- You like to write, you have an expressive personality and you possess a C1-Level certification in English.
- You are a social person and you get along easily with others.
- At work, you show responsibility and a high degree of self-initiative.

Interested? Take your chance and apply NOW!

Send your CV, motivation letter and certificates to **Frank Sellingsloh** on praktikum@fu-ia.com. Don't forget to mention your preferred **starting date**.

Next possible starting dates in Puerto de la Cruz: beginning of **April 2019 & October 2019**.

Former interns were excited about the experience they gained with us:

*"The sponsorship at SEOintheSun is worth **pure gold**, for those heading to work in the branch of Online Marketing.*

***Why? Because the practical work is accompanied by Online Marketing seminars, that are free for you as an intern! First, you have the great opportunity to attend classes with other students, to learn all about SEO, Content Marketing, Social Media, Webdevelopment, etc. Later, you can use all that you've learnt in your internship and strengthen it by taking it to use."** - Alena, Intern from August 2015 to February 2016*

*"From August 2015 to February 2016, I worked in the office and attended inhouse digital marketing courses of SEOintheSUN. The tasks at work varied e.g. from **writing blog posts** to working professionally with the different **Social Media platforms**, doing research, optimising the website, taking and editing pictures and much more.*

*The people and my colleagues at FU International Academy were **simply amazing!** Everyone was interested in their work, highly motivated, helped me whenever I had an issue with a task and became **close friends**.*

*The **learning factor was definitely super high** and I still benefit from the gained knowledge and experiences." - Franzi, Intern from August 2015 to February 2016*